

Beef Promotion Report 2017

New Mexico CowBelle locals were very busy doing several Beef Promotion activities. Among the activities was sending beef jerky for our troops. They promoted beef and Ag Fest, Health fairs, Ranch days, Ag Field days, Ag in the Classroom, Ag Venture, Ag Career days, NMSU Ag Science Research field Day, Rawhide days, the Pumpkin Patch Kids Kows and more, and several County Fairs and the NM State Fair. They had drawings for beef and awarded buckles to the beef winners at county fairs. They also provided checks at grocery stores to people that bought beef and furnished beef to school Home Ec classes. Several locals awarded scholarships to deserving students; they also served BBQ beef at several venues.

Fita Witte

Beef Promotion Chairman